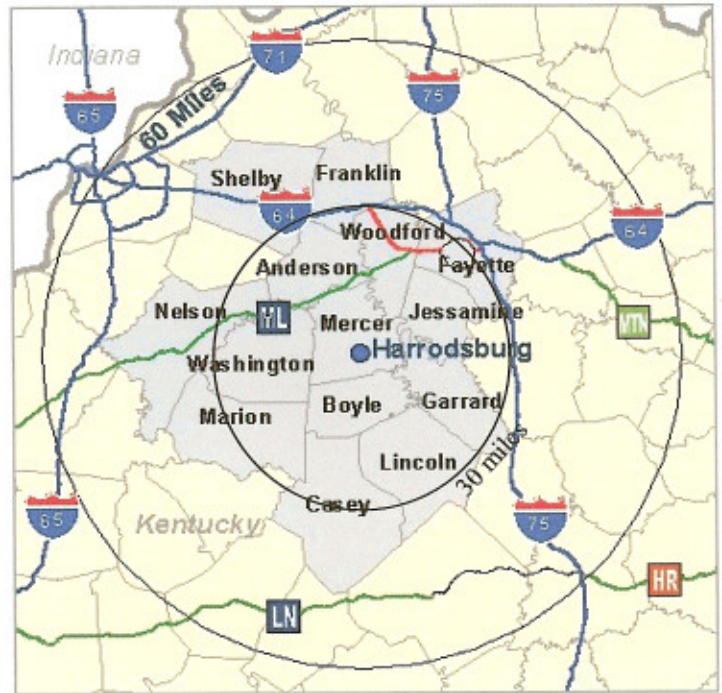


The Numbers:

For the purpose of this comparison the "Market Area*" is defined as contiguous Counties lying in a 30 mile radius of Harrodsburg / Mercer County, KY. This area includes Anderson, Boyle, Garrard, Jessamine, Mercer, Washington and Woodford Counties. It excludes Shelby, Franklin, Nelson, Marion, Lincoln and Fayette Counties which are partly within the 30 mile radius. The KY Cabinet for Economic Development uses a 60 mile radius as an area's "Labor Market".

Age Groups (2000)

	Mercer #	Mercer %	Area #	Area %
Under 18	5,080	24.4	38,983	25.1
18-24	1,550	7.4	14,563	9.4
25-34	2,751	13.2	21,572	13.9
35-44	3,302	15.9	25,581	16.4
45-54	2,928	14.1	21,864	14.0
55-64	2,169	10.4	14,323	9.2
65-74	1,607	7.7	10,067	6.5
75 & up	1,430	6.9	8,629	5.5
Total	20,817	100	155,582	100



Population

	2001	2002	2003	2004
Harrodsburg	7,983	7,999	8,030	8,041
Mercer County	20,897	21,047	21,410	21,493
Market Area*	157,712	159,337	161,336	163,536

Growth Projections

	2005	2010	2015	2020
Market Area*	164,773	175,135	185,196	194,124

Kentucky map depicting inset above

